

Left

Right

GOVERNMENT

GOVERNMENT

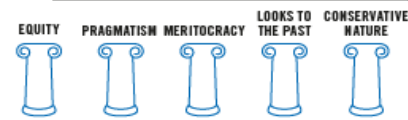
COMMUNISM LABOUR DEMOCRATS PARTIES

PARTIES REPUBLICAN CONSERVATIVE NATIONALIST



LIBERAL PROGRESSIVE

CONSERVATIVE TRADITIONAL

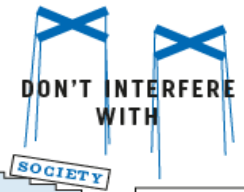


TRADE: fair trade
 SUPPORT: workers
 GOAL: personal freedom
 FOCUS: society

FOCUS: individual
 GOAL: economic freedom
 SUPPORT: employers
 TRADE: free trade

ECONOMY: regulates economy, business & industry = TAX AND SPEND

ECONOMY: de-regulated economy, business & industry = DON'T TAX AND SPEND



SOCIAL PROGRESS=EVOLUTION

SOCIAL PROGRESS=STATUS QVO

SOCIETY & CULTURE

SOCIETY & CULTURE



"The world can be improved. Bring in the new." (UTOPIANISM)
 INCLUSIVE MULTICULTURAL EVOLVING



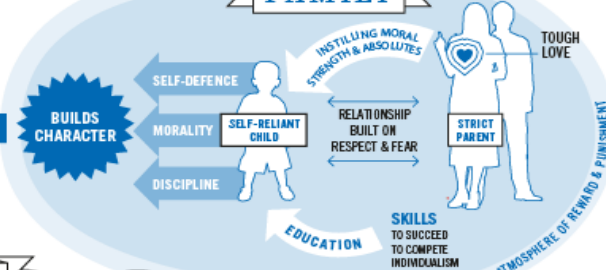
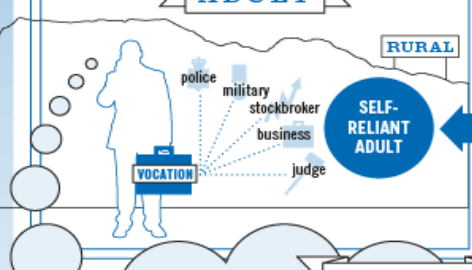
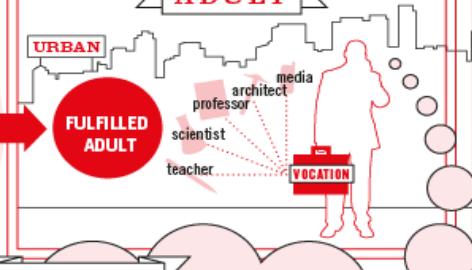
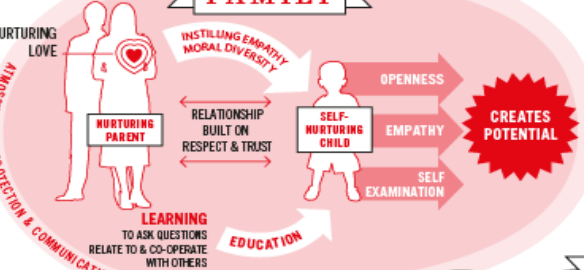
"Protect the good things about the world." (PRESERVATION)
 EXCLUSIVE ESTABLISHED NATIONALISTIC

FAMILY

ADULT

ADULT

FAMILY

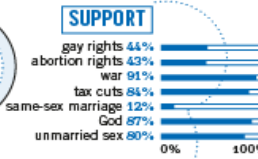
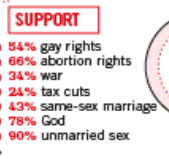


BELIEFS

BELIEFS

EQUALITY is a level playing field
FREEDOM is freedom from power abuse and inequality but which is best?
 RELIGION: scientific, non-organized, unconventional
 RIGHTS: others must observe
 CRIMINALS: social and economic victims
 HOMELESS: downtrodden, victims of the system
 SOCIETY: "ONE FOR ALL AND ALL FOR ONE"
 PROTECT MINORITIES

FREEDOM is opportunity
FREEDOM is the chance to achieve or fail but which is best?
 RELIGION: theistic, organized, conventional
 RIGHTS: others must not interfere
 CRIMINALS: choose to be criminals
 HOMELESS: no work ethic, no sense of shame
 SOCIETY: "SURVIVAL OF THE FITTEST"
 IMMIGRATION CONTROL



VOTES FOR:

VOTES FOR:

- FAIRNESS
- HELPING THOSE WHO CANNOT HELP THEMSELVES
- POSITIVE ROLE MODELS
- CHAMPIONS OF DOWNTRODDEN

- DIplomacy
- Pacifism



GOVERNMENT

GOVERNMENT

- AGGRESSION
- MILITANCY

- UPHOLDING ORDER
- HELPING THOSE WHO HELP THEMSELVES
- STRONG ROLE MODELS
- CHAMPIONS OF OPPORTUNITY



GOVERNMENT