

BGE 3rd Year

Department: Business Education

BGE Course: Business

Brief Description of Course

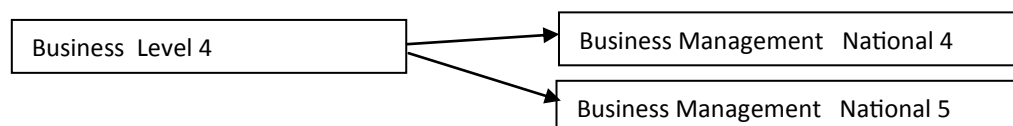
Business plays an important role in society. We all rely on business and entrepreneurs to create wealth, prosperity and choices.

There are 2 main elements to the course studied at Level 4:

Business in Action – Learners will carry out activities that will give them an appreciation of how and why businesses develop and operate in today's society. Learners will discover how businesses are organised by exploring activities such as marketing, finance, operations and human resources and applying this knowledge to support business planning and decision making. Learners will develop skills and knowledge and understanding relating to the role of business and entrepreneurship within society and the actions taken by business to meet customers' needs.

Influences on Business – Learners will carry out activities that give them an appreciation of the impact that a range of internal and external influences have on business decision making. They will investigate the role and influence of stakeholders on businesses and will acquire knowledge and understanding relating to the financial, economic, competitive and social environment in which businesses operate and how these influences can affect business survival and success.

Learner Journey:



Assessment Strategies:

For each of the above units, learners will be required to provide evidence of their knowledge and understanding and the skills they have acquired. This is done through the use of Progress Checks.

Pupil Commitment:

Pupils are required to do written homework on a regular. They will also be expected to research and show an interest in the business environment and to take some responsibility for their own learning.